400 S 4th Street, Suite 416
Minneapolis, Minnesota 55415
Phone: 952.230.4555
Fax: 952.230.4550
Website: www.mhta.org

BOARD OF DIRECTORS
Friday, May 19th, 2017
8:30 a.m. – 10:30 a.m.
Chair: Lisa Schlosser

Optum
11000 Optum Circle, Eden Prairie, MN 55344

AGENDA

1.	**Call to Order (Lisa Schlosser)**	**8:30**
2.	**Introductions (Lisa Schlosser)**	**8:30 – 8:40**
3.	**Approval of Meeting Minutes (Lisa Schlosser)** • March 24th, 2017	**8:40 – 8:45**
4.	**Financial Update (Ed Foppe)**	**8:45 – 8:55**
5.	**MHTA Legislative Update (Doug Carnival/John Dukich)**	**8:55 – 9:15**
6.	**Spring Conference Event Overview (Patty Carruth, Andrew Wittenborg)** • 2018 Board Committee Formation	**9:15 – 9:30**
7.	**Minnesota Venture Conference (Andrew Wittenborg)**	**9:30 – 9:35**
8.	**Tekne Awards (Andrew Wittenborg)** • Categories/Judging Review • Committee Formation • Sponsorship Review • Gala Refresh	**9:35 – 9:50**
9.	**Technology Workforce Survey (Tim Barrett)**	**9:50- 10:05**
10.	**President's Report (Margaret Anderson Kelliher)** • Board Committee Recruitment – Spring/Tekne/Tech.	**10:05 – 10:20**
11.	**Other Business (All)**	**10:20 – 10:25**
12.	**Adjourn**	**10:30**

Next MHTA Board Meeting:

July 21st, 2017 8:30 – 10:30 a.m.

Location: PwC, 45 South Seventh Street, Suite 3400, Minneapolis, MN 55402

Upcoming Events Listing

May

23 **WLiT Q2**

June

15 ACE Session 5; SBIR/STTR St. Cloud

16 MHTA Exec Comm

July

12 FOUND BOD

14 MHTA Exec Committee

17 SBIR Roadshow

21 MHTA BOD

August

11 MHTA Exec Committee

15 **WLiT Q3**

22 ACE Session 6

Sept

12 Bids & Bytes

15 MHTA Exec Committee

21 ACE Session 7

Oct

11 FOUNDATION BOD

13 MHTA Exec Committee

24 WLiT (Program) *

25 MN Venture Conference

27 MHTA BOD (ACE Preso)

Nov

10 MHTA Exec Commitee

15 Tekne Awards

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Board of Directors Minutes

Chair Lisa Schlosser
8:30 am to 10:30 am
Friday, March 24th, 2017

Starkey
6425 Flying Cloud Drive, Eden Prairie, MN 55344

Present: Margaret Anderson Kelliher, Doug Carnival, Jacquelyn Crowhurst, Ed Foppe, Win Giles, Todd Hauschildt, Karen Hudson, Matt Kucharski, Michael Lacey, Sandy Lee, Chuck Lefebve, Mac Lewis, Joy Lindsay, Paul Mattia, Tyler Middleton, David Minkkinen, Cy Morton, Samuel Prabhakar, Lisa Schlosser, Scott Singer, Kirsten Stone, Dee Thibodeau **Absent:** Jill Farrington, David Harkness, Tony Harris, Milla Hautman, Jay Heath, Patrick Joyce, Harlan Kragt, Jake Krings, Rick Krueger, Liu Qiao, Chris Rence, Pat Ryan, Mike Sivo, Rob Tabb, Ken Voss **Staff:** Ted Modrich, Lonni Ranallo, Andrew Wittenborg

1. **Call to Order**
   Chair Lisa Schlosser called the meeting to order.

2. **Introductions**
   Introductions and a welcome from Doug Reynolds and Starkey.

3. **Approval of January 27th Meeting Minutes**
   Joy Lindsay moved to approve the January 27th meeting minutes, Win Giles seconded the motion, the motion carried and the minutes were approved.

4. **Financial Update**
   Ed Foppe gave a January – February 2017 financial update. Ed gave an overview of membership and how the accrual of membership is budgeted. For the first two months of the year net income at 243K, 68K behind budget. Cash is at 620K.

5. **MHTA Legislative Agenda**
   David Minkkinen gave a legislative update. David walked through each of the legislative agenda items. MHTA is requesting 2.7m in funding for SciTech, it is currently included in the House Omnibus Jobs bill. R&D Tax credits are in the House Tax Bill and waiting to see if included in the Senate Omnibus Tax bill. Discussion took place around the Angel Tax credit. It currently is not included in the House Omnibus Tax bill, and the Senate has not heard the bill in committee. David gave an update on the Legislative Cybersecurity Commission, and the SBIR/STTR matching grants, also VoIP, Broadband Funding and MnDrive.

6. **Board Member and Executive Committee Elections**

   Lisa Schlosser made a motion to approve Scott Singer as Vice Chair of the MHTA Board of Directors, Michael Lacey and Todd Hauschildt seconded the motion. The motion passed and Scott Singer was elected as Vice Chair of the MHTA Board of Directors.

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Lisa Schlosser made a motion to vote Scott Singer and Sandy Lee to the MHTA Executive Committee. Tyler Middleton and Dee Thibodeau seconded the motion, the motion passed and Scott Singer and Sandy Lee were voted to the MHTA Executive Committee.

Lisa Schlosser made a motion to elect Kevin Boeckenstedt of Best Buy, and Amy Fisher of Padilla to the MHTA Board of Directors. Todd Hauschildt and Karen Hudson seconded the motion, the motion carried and Kevin Boeckenstedt and Amy Fisher were elected to the MHTA Board of Directors.

Matt Kucharski thanked everyone for his time on the Board of Directors, and stated his resignation.

7. Spring Conference Update

Andrew Wittenborg gave an update and presentation on MHTA's Spring Conference. MHTA is planning to develop exciting content, and grow attendance and revenue. Andrew reviewed the current speaker list, and the topics of the breakout sessions. Spring Conference will take place at The Depot Renaissance Hotel.

8. President's Report

Margaret Anderson Kelliher said the MHTA Legislative Event was extremely successful and well attended, our second event of the year, Tech.2017 also went well. Steve Burk has left MHTA and we are in the process of hiring the Events Director. We are also getting close on a hire for the Membership and Sponsorship position. Margaret asked that the Board for ACE project ideas.

9. Other Business

10. Adjourn

Joy Lindsay made a motion to adjourn, Dee Thibodeau seconded the motion, the motion carried and the meeting was adjourned.

MHTA P&L vs Budget April 2017

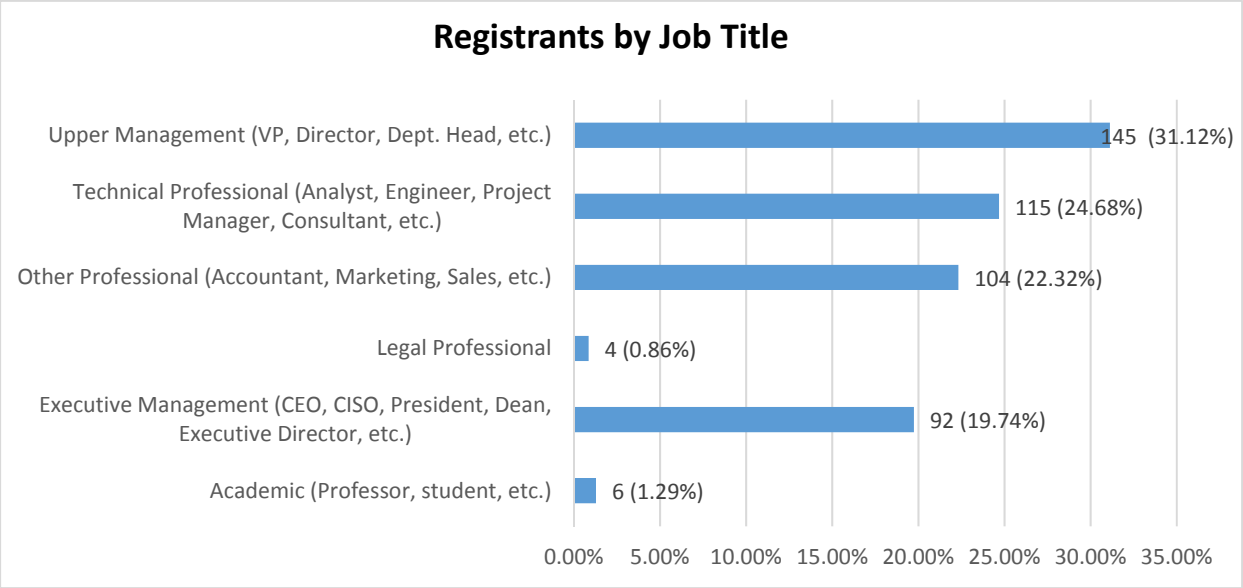
	Jan - Apr 17	YTD Budget	Projected YE	Annual Budget	$ Over Budget
Total Membership	421,653	478,142	562,232	618,721	(56,489)
Total Promotion / Events	94,666	82,953	381,818	370,105	11,713
Total STEM Programs	124,716	131,654	405,875	412,813	(6,938)
Sub Total	641,035	692,749	1,349,925	1,401,639	(51,714)
Operate MHTA & Public Policy	454,723	472,126	1,374,990	1,392,393	(17,403)
Net Income	**186,312**	**220,623**	**(25,065)**	**9,246**	**(34,311)**

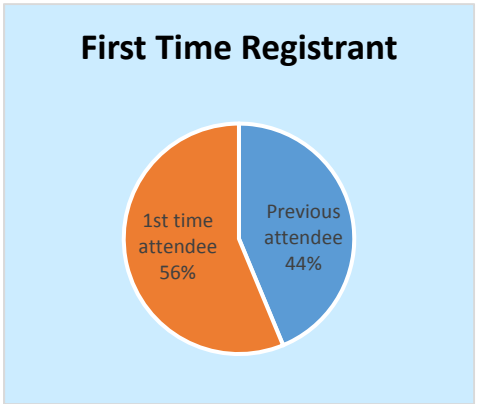
	Jan - Apr 17	YTD Budget	Projected YE	Annual Budget	$ Over Budget
Income					
Total Membership	421,653	478,142	562,232	618,721	(56,489)
Total Promotion / Events	141,195	139,875	758,970	757,650	1,320
Total STEM Programs	176,066	179,800	1,151,766	1,155,500	(3,734)
Total Other Income*Sales & Marketing	12,551	13,432	14,719	15,600	(881)
Total Income	751,465	811,249	2,487,687	2,547,471	(59,784)
Expense					
5090 · Strategic Planning	14,731	19,000	14,731	19,000	(4,269)
Total Administration	64,311	67,020	191,343	194,053	(2,710)
Total 5000 · Association Staffing	358,652	369,739	1,088,852	1,099,940	(11,088)
Total 5400 · Sales & Marketing	14,248	14,465	48,783	49,000	(217)
Total Promotion / Event Expenses	46,529	56,922	377,152	387,545	(10,393)
Total STEM Program expense	51,350	48,146	745,891	742,687	3,204
Total Public Policy	15,333	15,333	46,000	46,000	(0)
Total Expense	565,153	590,626	2,512,752	2,538,225	(25,473)
Net Income	**186,312**	**220,623**	**(25,065)**	**9,246**	**(34,311)**

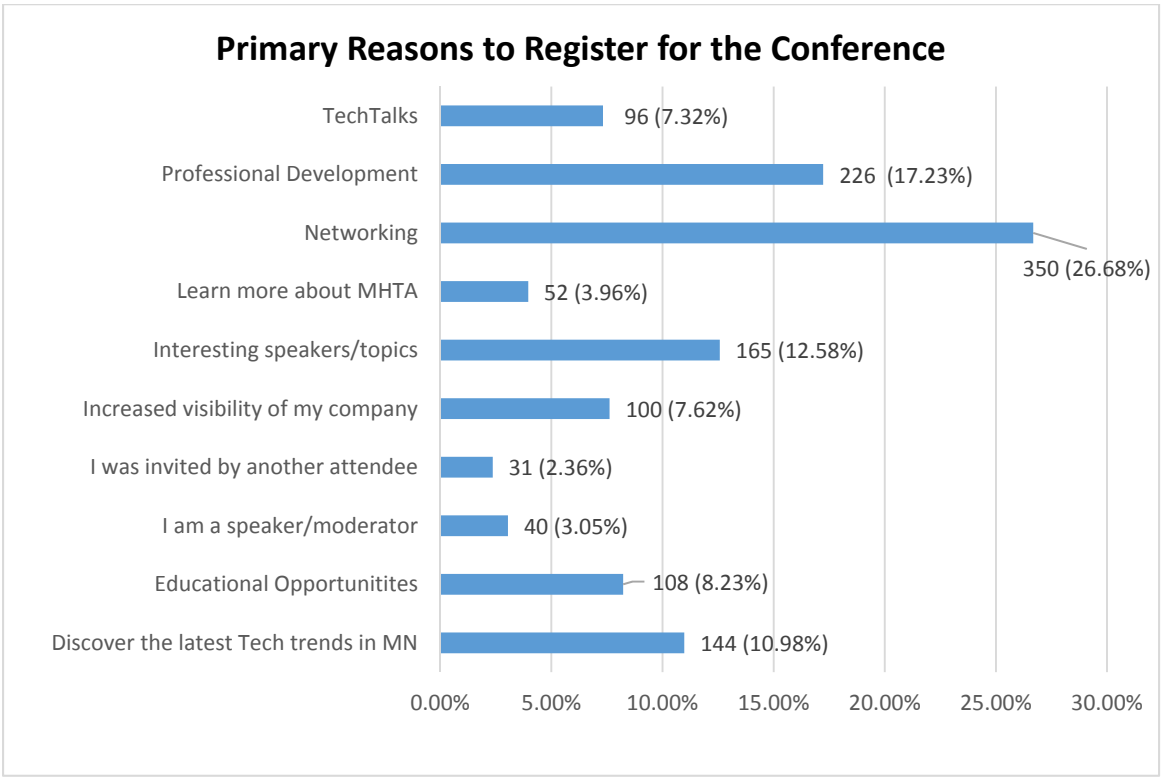
Event Date:	Tuesday, May 9, 2017	
Location:	Renaissance Minneapolis Hotel, The Depot	
Attendance:	514 registered; 439 actual on-site attendees	
Sponsors:	3 Gold 1 VIP Dinner 3 Silver + 1 CIO Breakfast	9 Bronze 4 Next Generation 3 Tech Talk
Exhibitors:	30 booths	
Mobile App:	172 unique users. Peak usage early morning and prior to first breakout session	

	Budget	Actual F	% Attained
Sponsorship Revenue:	$124,500	$109,420	87.9%
Registration Revenue:	$67,500	$60,169	89.1%
Estimated Event Expenses:	$102,000	81,675	80.0%
Net	**$90,000**	**$87,914**	**97.7%**

Spring Conference Registration Questions

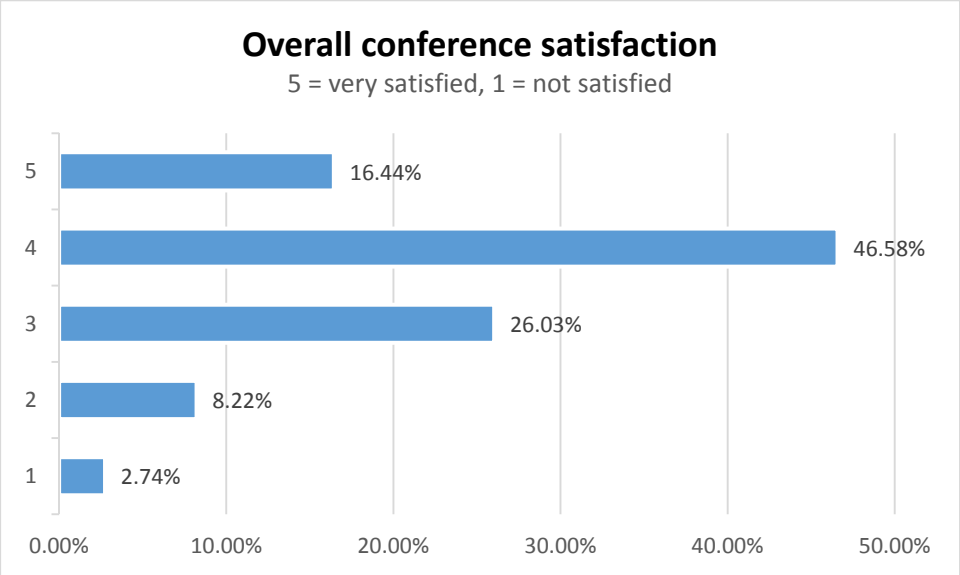


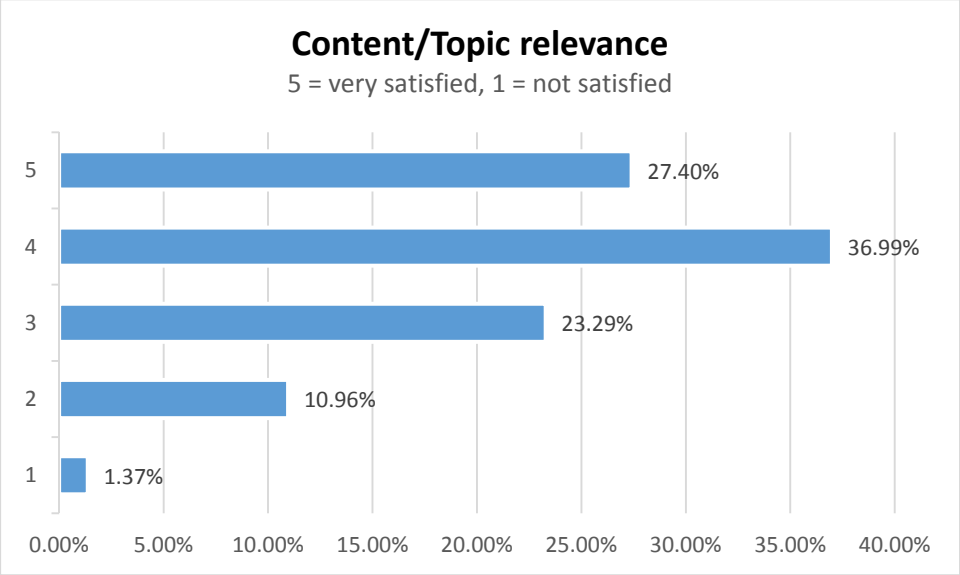

First Time Registrant
1st time attendee 56%
Previous attendee 44%

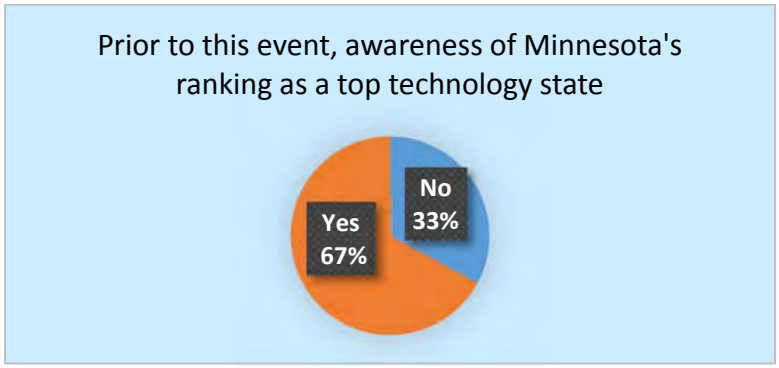

Primary Reasons to Register for the Conference
TechTalks
96 (7.32%)
Professional Development
226 (17.23%)
Networking
350 (26.68%)
Learn more about MHTA
52 (3.96%)
Interesting speakers/topics
165 (12.58%)
Increased visibility of my company
100 (7.62%)
I was invited by another attendee
31 (2.36%)
I am a speaker/moderator
40 (3.05%)
Educational Opportunitites
108 (8.23%)
Discover the latest Tech trends in MN
144 (10.98%)
0.00%
5.00%
10.00%
15.00%
20.00%
25.00%
30.00%

Spring Conference Attendee Feedback Survey Results

74 surveys completed post-event







Survey Highlights

- Great location, liked venue, beautiful building, lots of room to move around.
- Breakout sessions relevant, knowledgeable speakers.
- No lines at lunch! Good meal & snack options.
- The first and final keynote speakers were excellent - compelling, engaging and fresh content that was useful.

Breakouts attracting the most attendees:

- Leading Technology Transformation - Land O'Lakes & UnitedHealth Group - 111 attendees
- Innovations, Disruptions and Applications - Microsoft - 100 attendees
- Software Strategy in the Age of the Cloud - Optum - 97 attendees
- Unintended Consequences of IoT - TCE Strategy - 80 attendees
- Collaborative UX Design - Crux Collaborative, Zipnosis and Medica - 75 attendees
- IoT: From Hype to Here - IBM - 75 attendees

Survey Lowlights

- Too much background noise from exhibit area during general sessions. Also room too cold.
- Keynotes – consider dropping lunch keynote. One keynote was too technical, one too salesy. Message should be relevant to non-IT attendees too.
- Breakouts – many overcrowded. Also keep on time. Ensure that content presented matches title/description. Allow more time in between sessions.
- Need more diversity in topics so relevant for non-IT attendees. Also more female presenters.
- Exhibits – From attendees: need to add more new exhibitors. From exhibitors: not enough traffic; felt like an after-thought.
- Continuous beverage service needed.

Survey Takeaways

- Need a steering committee to plan content for next year now. Also look at Gartner and other resources for trending topics.
- Create tracks to optimize breakout session experience for attendees.
- Include at least 1 or 2 panel discussions during every breakout session.
- Change up exhibitor portion of event to attract more exhibitors and increase attendee engagement.

AWARD CATEGORIES

ADVANCED MANUFACTURING
Honors innovation in the manufacturing process to increase speed, accuracy and reduce costs, while minimizing environmental impact.

AGRICULTURE & FOOD SAFETY
Honors technological advances in agricultural operations that enhance productivity and efficiency, improve environmental sustainability or contribute to food safety.

APPLIED ANALYTICS
Honors innovative applications for turning data driven insights into improved business processes or outcomes. Examples include digital marketing, customer experience mapping, predictive innovation, identifying new revenue opportunities, retail applications, etc.

COLLABORATION FOR COMMUNITY IMPACT
Recognizes a collaboration or partnership that demonstrates leadership, dedication and excellence in delivering an innovation to Minnesota while meeting an unmet community need. This product, service or innovative technology could assist an underserved population or community, enhance quality of life, health or safety for the community at large, or promote an innovative job creation strategy. There must be two or more parties involved (and the application must be submitted jointly). Both non-profit and for-profit organizations are eligible to apply.

CYBER SECURITY
Recognizes innovative products or services that secure networks, computers, or systems from unintended or unauthorized access. These include but are not limited to identity management products or services, trusted authentication, disaster recovery, secure data storage, computer forensics, and verification processes.

EDUCATION TECHNOLOGY
Honors innovations that measurably improve student learning and academic performance in the classroom. This includes the development of educational games, learning apps for mobile devices, innovative approaches to distance learning, or student project assignments that engage students with core curriculum via technology.

ENERGY and CLEAN TECH
Honors innovations that enhance efficiency of energy usage or delivery, reduce environmental impact, and encourage energy conservation.

FINANCIAL SERVICES
Recognizes innovative advances within the financial sector that streamline client processes, reduce customer costs, and/or increase service capacity or customer access through technology.

HEALTHCARE
Honors innovative development or deployment of medical devices, diagnostics or equipment, data management, communication systems integration, disease treatment, or pharmaceuticals that measurably improves patient care delivery, reduces recovery times, or improves patient health.

IT SERVICES
Recognizes the contributions of technology service providers whose creative approaches to business solutions streamline client processes, reduce customer costs, shorten time to market, and/or increase service capacity or customer access through technology.

INTERNET OF THINGS
Honors the development of Internet of Things solutions that add increased efficiency or enhanced value to clients or customers.

SOFTWARE
Honors innovation in software development or applications that enhance productivity and efficiency for business or consumer use.

START UP
Honors an early-stage Minnesota technology company with commercialized products that demonstrates significant potential, creativity and a promising future. Company must be: less than 3 years old, have 1 – 30 employees and generating revenues.

WORKFORCE DEVELOPMENT
Honors innovative approaches to training workers in transition or youth with technology skills and successfully matching them to jobs that meet the needs of Minnesota companies.

To:	MHTA Board of Directors	**Date:**	5/17/2017
From:	Andrew Wittenborg & Tim Barrett	**Pages:**	1
Re:	Real-Time Talent/MHTA Member Survey		

MHTA has invested in a public-private collaborative partnership with RealTime Talent, an organization that analyzes job postings and broad data sources to understand employment trends and the science and tech economy across our state.

To better understand our member challenges, we will request participation in a brief survey to help MHTA better understand how companies and organizations recruit talent, what their future and pressing needs are, and how we might be able to provide even better data to find make the best candidate/employer matches.

As a member of the board, we would like your input and cooperation as this survey enters the field. This includes the following:

- Help us find the best person in your organization to answer questions about recruitment and hiring
- We will discuss the appropriate survey responder at Friday's board meeting
- Send an email to others in your local science or technology network making them aware of the survey and inviting them to participate

The survey itself will be managed by RealTime Talent in a confidential manner and reported in summary form. No information identifying businesses will be published or released publicly. Survey participants will received a copy of the final summary report.

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MHTA President Report
May 12, 2017

STAFFING

We're excited to announce that Patty Carruth as joined MHTA as our Director of Programs, Events & Sponsorships. She joins us from Dell, where she worked with commercial channel partners on marketing and demand generation activities including educational seminars, showcase & hospitality events, trade shows, direct mail and digital campaigns. With more than 20 years of event planning experience at BI Worldwide, Carlson Companies and Conklin Company, Patty's work spans several continents and groups from 20 to 5000. Patty is a graduate of the College of St. Benedict. She is eager to serve the members of MHTA.

SPRING CONFERENCE

Thank you to board members for all your help with Spring Conference. We are in the process of collecting feedback on the event.

PUBLIC POLICY

The House and Senate have started to pass budget bills and will be sending them to Governor Dayton, who has promised to veto them. Despite the uncertainty around the end of session, many MHTA priorities are in a good position. SciTechsperience is funded at $2.7 million and includes policy changes to allow graduate students to participate and changing the employee cap to 250 employees for all eligible companies.

After not being included in either the House or Senate Tax Bills, our large outreach campaign has been successful — the Tax Conference Committee report includes $20 million in funding for the program over the biennium. Thank you to all of you who have taken time to contact legislators.

More information can be found in the staff report. Thank you to John Dukich and Doug Carnival for all their work during this chaotic time of year.

MEDIA/SPEECHES/IMPACT

MHTA continues to receive strong media coverage. Highlights include:

- Interviewed by MPR to discuss H1-B Visas and President Trump's Executive Order: https://www.mprnews.org/story/2017/04/18/trump-wisconsin-visa-skilled-workers
- Interviewed by Twin Cities Business on SciTechsperience: http://tcbmag.com/news/articles/2017/april/mhta-still-seeking-employers%2C-students-for-high-te
- Interviewed by Twin Cities Business for a feature story – Building Minnesota's Tech Reputation - http://tcbmag.com/news/articles/2017/may/building-minnesota-s-tech-reputation
- Spoke at the University of Minnesota Women's Faculty Cabinet Spring Retreat. Approximately 100 people in attendance.

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MHTA STAFF REPORT

April 2017

MEMBERSHIP {http://www.mhta.org/about/members}

Entrust Datacard	Mitchell Hamline School of Law
Alpha Graphics	Sunrise Bank
Cuningham Group	Geometric Solutions
Bold Communications	Optimity Advisors
reacHIRE	Code 42
LucidLIFT	Hiper Hipo
Avionte	DCI Datacenters

OUTREACH & EVENTS

WLiT: The next WLiT event is on May 23rd at the Metropolitan. Topic: How to Remain Technical while Growing Your Career. Executive panelists from Lindquist & Vennum, Thomson Reuters,3M and Allianz Group. Sponsors include: Keyot, Mayo Clinic, Optum, 3M, Amazon Web Services, Cargill, Intel, Thomson Reuters.

CIO Forums: The next CIO Forum is on June 23 at Mortenson in Golden Valley. Elwin Loomis and Mark Murphy will be speaking about Strategic Partnerships. Sponsored by Computex Technology Solutions.

SBIR Road Tour: This national outreach effort takes place at the McNamara Alumni Center on July 17. This non-dilutive technology funding opportunity provided through SBIR and STTR allows attendees to hear directly from federal agency program managers and meet one-on-one with program decision makers.

ACE: The ACE Leadership Program now consists of 27 participants. Small groups were formed on May 4th and include three Expo 2023 topics as well as two Vikings projects (STEM Ed and accelerators). The next session will be June 15th at the Carlson School of Management.

WORKFORCE DEVELOPMENT {www.mhta.org/educate/}; {www.mhta.org/work/}

Hi-Tech Alliance

TechHire MN has expanded beyond Greater Minneapolis to include the entire Twin Cities metro area. Each month, additional partners and companies join the collaboration. In 2017, the collaborative seeks new funding streams while also considering expanded audiences and services, including support for prospective high school students.

The PIPELINE apprenticeship project will announce a new round of Dual Training grants for IT, Advanced Manufacturing, Agriculture, and Healthcare industry partners in the summer of 2017. The new Youth Career Connection Project connects education-based technical training programs and employer-based programs by aligning and developing systems to support the next generation of workers in advanced manufacturing and information technology in the Twin Cities metro area.

MHTA continues to publish a weekly MN Workforce report available at the MHTA website and covering IT, Life Sciences, Science & Engineering, and overall STEM occupations.

Real Time Talent launched a new employer/employee matching service called the Real Time Talent Exchange. MHTA has an agreement with Real Time Talent to sponsor an MHTA portal to the Exchange.

getSTEM
getSTEM has tripled the number of connections between educators and the technology community and have served more than 2,500 students in just these first two months of 2017. There has also been an increase in new accounts and activity in ASKs and OFFERs.

	2017 (YTD)	2016 (YTD)	2016 Total
Unique Site Visits	2,932	3,110	6,888
Accounts created	70	54	188
Asks/Offers	190	120	375
Connections	152	63	342
Students Served	5,320		11,970

Over 30 schools and businesses have been matched for Tech Experience Tours to serve over 400 students this school year. Through a generous grant from the AT&T Foundation, field trip scholarships are in place to help with feed and transporting students to the company tour sites. We will continue to make matches for the rest of the spring and into June.

STEM Funder & Supporter Network
The STEM Funder & Supporter Network is continuing work on a collective evaluation project concerning STEM program outcome assessment. A new joint volunteer engagement event is scheduled for May 2017. The events are focused on STEM careers.

MHTA Foundation

Science & Technology Festival
The Foundation's continues to work on a number of initiatives. Concerning the STEM Festival, 3M and the Schultze Family Foundations have provided seed funding. Board members are encouraged to contact Matt Hill at festival@mhta.org.

Bid & Bytes Benefit

The Bids & Byte Benefit is scheduled for Tuesday, September 12, 2017. A full slate of unique auction experiences will be offered by leading C-level Technology executives. Past & current scholarship winners, Foundation volunteers, and other stakeholders will be asked to participate again.

STEM Scholarships
The 2017 STEM Scholarship application period closed on April 1. The review process has begun and will conclude with final selections in July. 2017 Award winners will be invited to attend the Bids & Bytes Benefit in September and the Tekne Awards in November.

The SciTechsperience Internship Program

As of May 7,

- 1313 students have applied to SciTechsperience; this compares to 1071 applicants at this time last year.
- 220 companies have applied and posted 264 jobs; this compares to 205 applicants and 242 jobs posted at this time last year. While we will continue to get additional company applicants and job postings into May, we expect things will begin to slow down the second half of the month.

- There were 203 hires as of May 7 (one was on the waiting list from 2016); last year at this time there were 170 hires (15 were on the waiting list from 2015).
- There are still over 100 jobs open on SciTechMN.org. Many companies are hiring more than one student.
- We need to fill 44 more positions to reach our legislated goal of 250 hires and at least 64 more hires to reach our goal of 270 placements

As you have probably heard, Jonah Kaplan has accepted an amazing opportunity to work with the Internal Innovation and Operations team at Target. His last day with MHTA will be May 12. Jonah has been a valued teammate and will be greatly missed. Hiring plans will be determined pending the outcome of the legislative session.

MN-SBIR {www.mhta.org/mnsbir}
MN-SBIR delivers outreach, education and coaching to small businesses pursuing federal funding through the SBIR/STTR programs.

Outreach and Education

Serve as a member of the National Institutes of Health SBIR/STTR Conference Committee representing Minnesota along with the Wisconsin Delegation. Conference will be held in Milwaukee, November 7-9, 2017.

Planning stages of the SBIR Road Tour – July 17th at the University of Minnesota McNamara Alumni Center. The University of Minnesota, Office of Technology Commercialization and the MN DEED are co-sponsors with MHTA/MN-SBIR.

Presented at 3 events with about 200 people in attendance. (University of Minnesota, Design for Medical Devices, University of Minnesota Women Entrepreneur's event, and the University of Minnesota, Center for Translational Research Pediatric Innovation Consortium .

Coaching and Mentoring –
During April, the director was away on military duty for a period of two weeks that impacted coaching and mentoring metrics.

Proposal and Award Activity:

Proposal Submissions:
National Institutes of Health – 3 proposals: 750,000

Pending Award:
National Science Foundation – 3 projects: $675,000

Awarded Projects:
National Science Foundation – 1 project: $747,857
Regenerative Medicine Minnesota– 3 projects: $299,772

PUBLIC POLICY {www.mhta.org/advocate}
Conference committees have been meeting and passing final tax and budget bills as the legislature approaches its constitutionally-mandated adjournment date of May 22. The House and Senate have started to pass budget bills and will be sending them to Governor Dayton, who has promised to veto them.

Below is an overview of where MHTA's legislative priorities stand (as of May 10):

SciTechsperience Internship Program

- Jobs & Energy Omnibus bill: Funding at $2.7 million over the biennium, which would provide at least 650 internships.
    - Also modifies the program by: (1) permitting graduate students to participate and (2) changing the employee cap to 250 employees for all eligible businesses.

R&D Tax Credit

- Tax Omnibus bill: Makes the following changes:
    1. Increases the first tier (first $2 million in R&D expenditures) for the credit from 10% to 15%;
    2. Increases the second tier (greater than $2 million of R& expenditures) of the credit from 2.5% to 5%; and
    3. Allows companies to elect to take an alternative simplified credit.

Angel Investment Tax Credit

- Tax Omnibus bill: $10 million in FY2019 (tax year 2018) and $10 million in FY2020 (tax year 2019).

VoIP

- Jobs & Energy Omnibus bill: Included in bill.

Small Cell

- Not included in any omnibus bill.

Legislative Cyber Security Commission

- Senate: Passed off the Senate floor.
- House: No action in the House.

Broadband

- Jobs & Energy Omnibus bill: Border-to-Border Broadband Development Grant Program funded at $15 million in FY2019

MnDRIVE

- Higher Education Omnibus bill: $2 million over the biennium for cancer care research.

SBIR/STTR State Matching Grant Program

- Not included in any omnibus bill.

COMMUNICATIONS

Engagement on social media was very high again for Spring Conference, with the event hashtag trending on Twitter in the Minneapolis-St. Paul region. We tweeted 25 times from the MHTA account and retweeted event attendees and sponsors another 23 times. Our tweets had 169 engagements/clicks. We also partnered with MentorMate for photos, videos, livestreams and interviews from the event.

We're continuing to highlight our other programs and initiatives, including SciTechsperience, SBIR/STTR, and

our new Talent Exchange. With Spring Conference finished, event promotion will shift to our next Women Leading in Technology event, the July 17 SBIR Road Tour, and the September 12 Bids & Bytes Benefit.

Our annual report is complete and available to download on our website (with our other reports) at http://www.mhta.org/advocate/research/. We are also posting stories and social media content to advocate for our public policy principles, especially the Angel Tax Credit.

Our social media presence continues to grow. MHTA's Twitter account gained 19 followers in April, and another 21 so far in May, putting the total number of followers at 3,754. Our LinkedIn page gained 45 followers in April, and another 20 so far in May, up to a total of 1,717.

MHTA Recent Media Coverage:

MPR on H1-B Visas and President Trump's Executive Order:
https://www.mprnews.org/story/2017/04/18/trump-wisconsin-visa-skilled-workers

Twin Cities Business on SciTechsperience: http://tcbmag.com/news/articles/2017/april/mhta-still-seeking-employers%2C-students-for-high-te

Twin Cities Business feature story – Building Minnesota's Tech Reputation -
http://tcbmag.com/news/articles/2017/may/building-minnesota-s-tech-reputation

OPERATIONS & FINANCIAL

Year to date financials through April are complete. Net income is $186K vs budgeted net income of $220K, The majority of the difference being in membership, which is 59K behind plan. Overall expenses are running under plan by $25K. Overall net income running behind plan by $34K.

Year to date events are running right on target.

Audit fieldwork is complete. We have just received audit drafts for the association and they are being reviewed.