

Brainstorming

Help us think about creating sustainable growth and new ways to connect with potential members in 2018.

Name:

Company:

Position:

Renewals	New Membership
<ul style="list-style-type: none">• Assigning check-ins• Expanding networking opportunities	<ul style="list-style-type: none">• Welcoming new members• Targeted lists (handout)• Referrals, follow-ups• Geographic considerations• Industry
	Hot Leads: Who have you spoken with recently that should join?