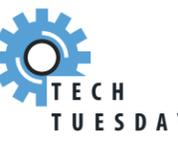


	Bids & Bytes: This annual fundraiser for the MHTA Foundation gives attendees the ability to mix and mingle with the biggest and brightest science and technology leaders and companies in Minnesota. Donations for the live auction are made by C-Suite executives and winning bidders get 1:1 time with them post-event. Contact: Patty Carruth, pcarruth@mhta.org.
	STEM Scholarships: The MHTA Foundation works to build Minnesota future STEM workforce thru its STEM Scholarship program. The scholarships are for Minnesota undergraduate students in science, technology, engineering and math (STEM) disciplines. Sponsor a \$5000 scholarship. Scholarship recipients and their sponsors are recognized annually during the Tekne Awards. Contact: Lonni Ranallo, Iranallo@mhta.org.
	Legislative Reception: MHTA's Biennial Legislative Reception provides an opportunity to connect Minnesota's science and technology community with our state's elected officials and executive staff. Members from both political parties and bodies of the Legislature, along with the Executive Branch, attend this reception and the event showcases the important role that innovation plays in Minnesota's economy. Next event: January 2021. Contact: Ray Hoover, rhoover@mhta.org.
	ACE Leadership Program: The ACE Leadership Program is designed to develop and connect our region's next generation technology leaders and to assist them in preparing for the important roles they will play in making and keeping our region globally competitive. Contact: Jade Denson, jade@mhta.org.
	Member Events: On a rotating basis, MHTA member companies host free events for other member companies who want to learn more about a technology topic. These one to two hour events can be held at most any time during the day-- around a breakfast, lunch, or happy hour-- attended by 20 to 40 people. The hosting company provides food and beverage. Contact: Ray Hoover, rhoover@mhta.org.
	getSTEM: www.getSTEM-mn.com continues to grow as a vital resource connecting Minnesota educators and technology businesses to deliver real-world STEM education tools directly to students in the classroom. Contact: news@mhta.org
	Research Publications: Minnesota's high-tech industries play an important role in fueling Minnesota's prosperity. That's why it's important to have a pulse on Minnesota's innovation economy. To help better inform and contribute to the dialogue regarding our innovation economy, MHTA is devoting more attention to research. Our research is focused on funding of early-stage companies, workforce, and innovation. Contact: Ray Hoover, rhoover@mhta.org.
	Tech Tuesday: TECHtuesday is MHTA's subscriber-based, electronic newsletter that reaches 5,000 + MHTA members, non-members, local media, government leadership and others in the professional community. The newsletter is published every Tuesday. Contact: Piper Cleaveland, piper@mhta.org.

	Spring Conference: This annual tech conference is attended by 500+ business leaders, science & technology leaders and tech influencers, and is MHTA's largest educational event of the year. The full-day agenda includes featured keynote speakers, workshops, panels, exhibits, demos and peer-to-peer networking.
	Tekne Awards: For more than two decades, the Tekne Awards have recognized innovators in Minnesota's incredible science and technology community. This gala evening celebrates finalists across a range of award categories, and is attended by hundreds of the state's most influential leaders in business, higher education and the public sector. It is the largest event of the year with 750+ attendees.
	TechTalent: Inspire Hire Develop. This one-day employer-led conference addresses Minnesota's current and future tech workforce needs. It is a place to learn, share, network and problem solve as we collaboratively work to build a more skilled and inclusive tech talent pool and pipeline. The audience includes tech and business leaders and their managers in talent acquisition, diversity & inclusion and employee engagement. Capacity is 300.
	Women Leading in Technology: This active group meets four times per year with an average attendance of 200 women and men per event. Its mission is to promote, educate and empower women in technology across Minnesota. Each event includes a robust networking component.
	CIO Panel: This annual year-end event features a panel discussion with some of Minnesota's top CIOs. Each CIO panelist highlights successes and challenges and what factors will be key for them in the New Year. 150-200 business and tech leaders attend this breakfast session.
	CIO Forums: These intimate forums are held by CIOs and attended by CIOs to network and learn from each other. The CIO Forums offer candid opportunities to share solutions to common challenges and establish best practices. These quarterly events are invitation only, attended by 20+ CIOs and those they are grooming for succession.

2020 SPONSORSHIP PRICING OVERVIEW
(NON-MHTA MEMBER PRICING IN PARENTHESIS)

EVENT		AUDIENCE	PRESENTING	AVAILABLE	GOLD	AVAILABLE	SILVER	AVAILABLE	BRONZE	AVAILABLE	EXHIBITOR	AVAILABLE	SIGNATURE EVENTS	
	Spring Conference	Business & Tech Influencers	\$15,000 (\$18,750)	3	\$10,000 (\$12,500)	3	VIP Dinner \$7,500 (\$9,375)	1	\$5,000 (\$6,250) Select from: CIO Bkft (1); Lunch (2); Refreshments (1); Reception (2); Mobile app (1)	7	\$1,000 (\$1,250)	30		
	Tekne Awards	Executive Leadership	\$15,000 (\$18,750)	3	\$10,000 (\$12,500); Select from: Arrival Reception (2), Afterglow Celebration (2), Centerpieces (2)	6	\$7,500 (\$9,375)	6	\$5,000 (\$6,250)	5				
	TechTalent	Tech and Business Leaders, HR Management			\$10,000 (\$12,500)	2	\$7,500 (\$9,375)	4	\$5,000 (\$6,250)	4				
	CIO Panel	Tech Leaders, Sales and Business Leaders			\$10,000 (\$12,500)	1	VIP Dinner \$7,500 (\$9,375)	1	\$5,000 (\$6,250)	4				

PEER GROUP		EVENT	
	CIO Forums One per Quarter, price per event	CIOs	Event: 2 available per event \$2,000 (\$2,500) Includes 2 passes per event
	Women Leading in Technology 4 per year	Female Leaders & Aspiring Leaders	Annual: \$5,000 5 available Includes 4 passes per event x all 4 events Event: \$1,500, 5 available per event Includes 2 passes per event

OTHER		EVENT	
	Bids & Bytes MHTA Foundation	Executive Leadership, Sales, Marketing	Sponsorship opportunities to be announced
	Legislative Reception January 2021	Business & Tech Leaders, Legislators	Presenting: \$5,000 (\$6,250) Includes 4 passes Event: \$2,500 (\$3,125) Includes 2 passes

For questions or more information, contact:

Ray Hoover
Director of Membership & Sponsorship
952-230-4557 • rhoover@mhta.org

2020 SIGNATURE EVENTS BENEFITS SUMMARY

	SPONSORSHIP LEVEL				APPLICABLE EVENTS				
	PRESENTING SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR	EXHIBITOR (SPRING)	Spring Conference	Tekne Awards	tech-talent TechTalent	Actual CIO Panel
Event Passes	10	8	6	4	2	✓	See add'l benefits	✓	✓
Display Table	Choice of prime placement	Prime placement	✓	✓	✓	✓	NA	✓	✓
Attendee list, post event (Name, title, company name)	✓	✓	✓	✓	✓	✓	✓	✓	✓
Marketing materials, signage & event website	Company Logo	Company Logo	Company Logo	Company Name		✓	✓	✓	✓
Weblink from event site to sponsor website	✓	✓	✓	✓		✓	✓	✓	✓
Ability to address audience	✓	✓	Tekne		Speaker intro or panel moderator	Award Intro	Speaker intro	Speaker intro	Speaker intro
Right of first refusal 2021	✓	✓	✓	✓	✓	✓	✓	✓	✓

ADDITIONAL TEKNE BENEFITS

EVENT/BENEFIT	PRESENTING	GOLD	SILVER	BRONZE
Tekne: Social/Media Kit	✓	✓	✓	✓
Tekne: VIP Dinner Table of 10	2	1	1	1
Tekne: Ad in program (artwork by sponsor)	Full page	Half page	Quarter page	
Tekne: VIP Reception Tickets	✓	✓	✓	✓



For questions or more information, contact:

Ray Hoover
Director of Membership & Sponsorship
952-230-4557 • rhoover@mhta.org

DETAILS AND REGISTRATION:

Please visit mhta.org

MHTA reserves the right to change descriptions, inclusions, quantities, and pricing.